

BIZNAGA

FEST

Sponsors Dossier

The great IT event of the Costa del Sol
Malaga, October 26, 2024





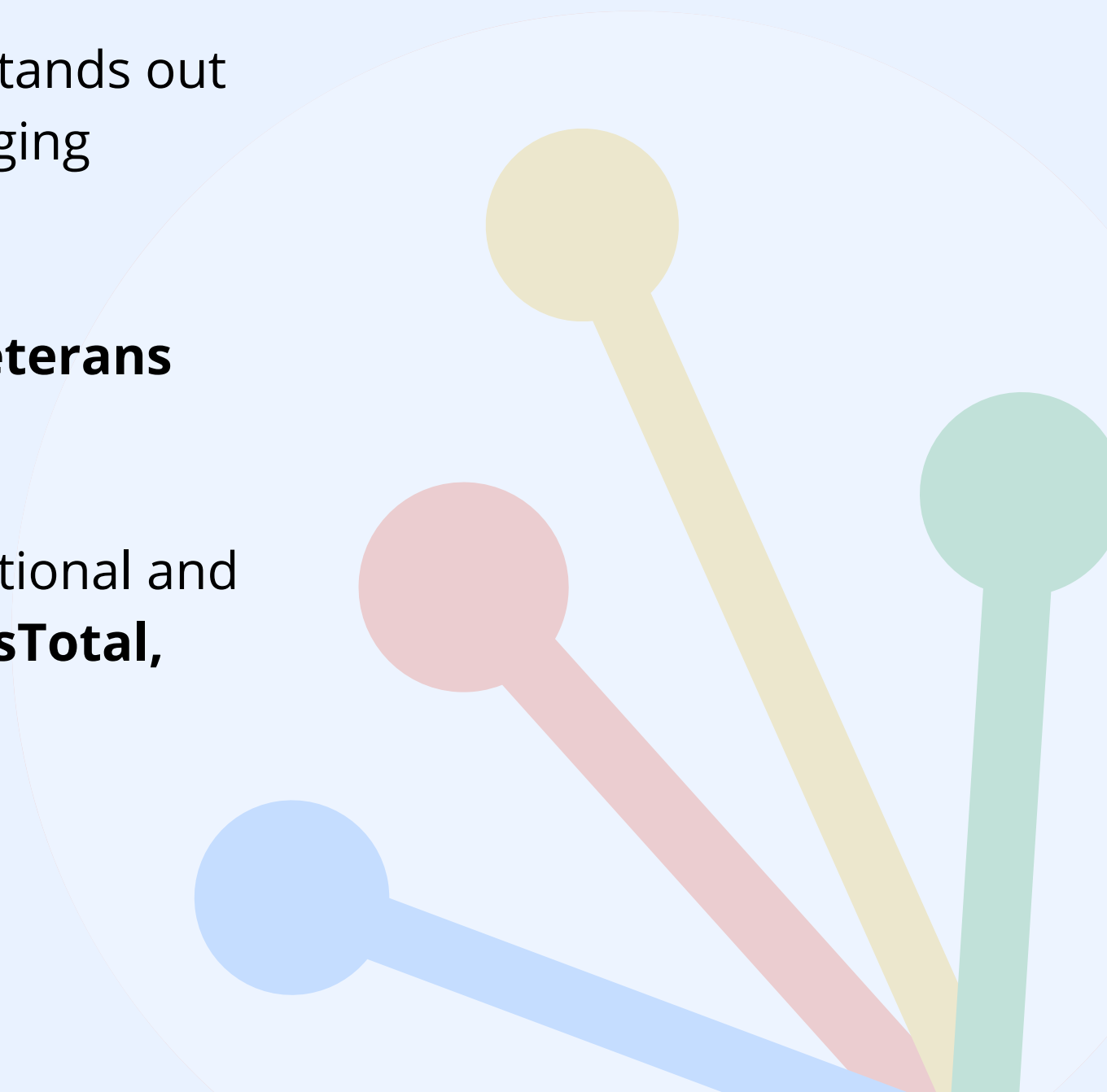
What's BiznagaFest?

At **BiznagaFest**, during a day filled with **sessions** and **workshops** in the **vibrant** and **technologically** advanced capital of the Costa del Sol, world-renowned **experts** from various fields and disciplines come together.

With an attendance rate exceeding **90% of technical profiles**, BiznagaFest stands out as one of the most important **technology-focused** events in Andalusia, bringing together around **600 people**.

This event serves as a **meeting point** where **young talents** and **industry veterans** gather to share knowledge and establish solid **professional relationships**.

BiznagaFest has been the stage where **prominent experts** from leading national and international technology companies have participated, such as **Google, VirusTotal, Deloitte, Red Hat, Chainalysis, Sngular**, among others.





Why collaborate with BiznagaFest?

Collaborating with BiznagaFest offers an exceptional opportunity to connect with both **junior** and **senior** technology industry professionals in a **unique, dynamic** and **warm** environment.

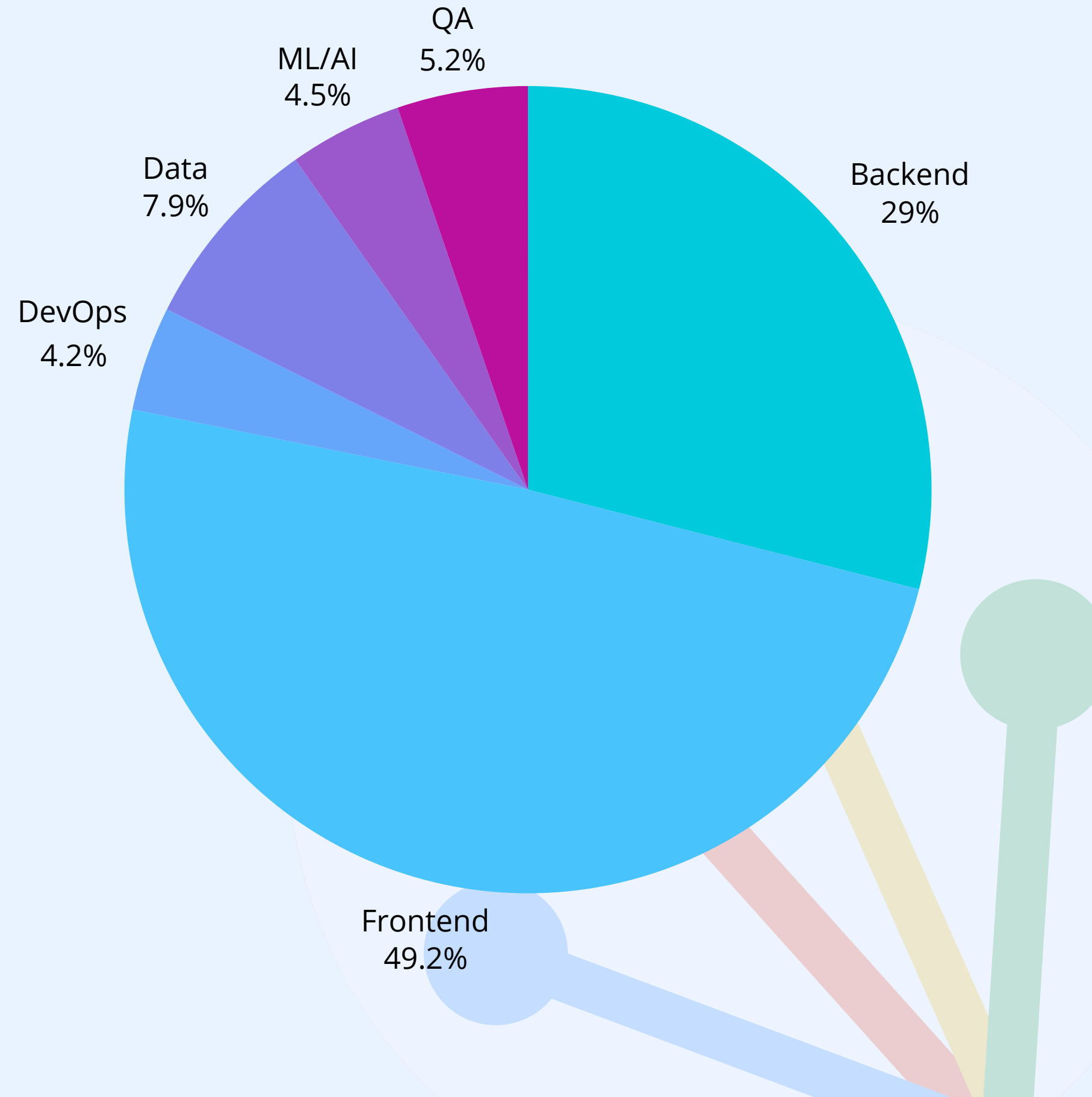
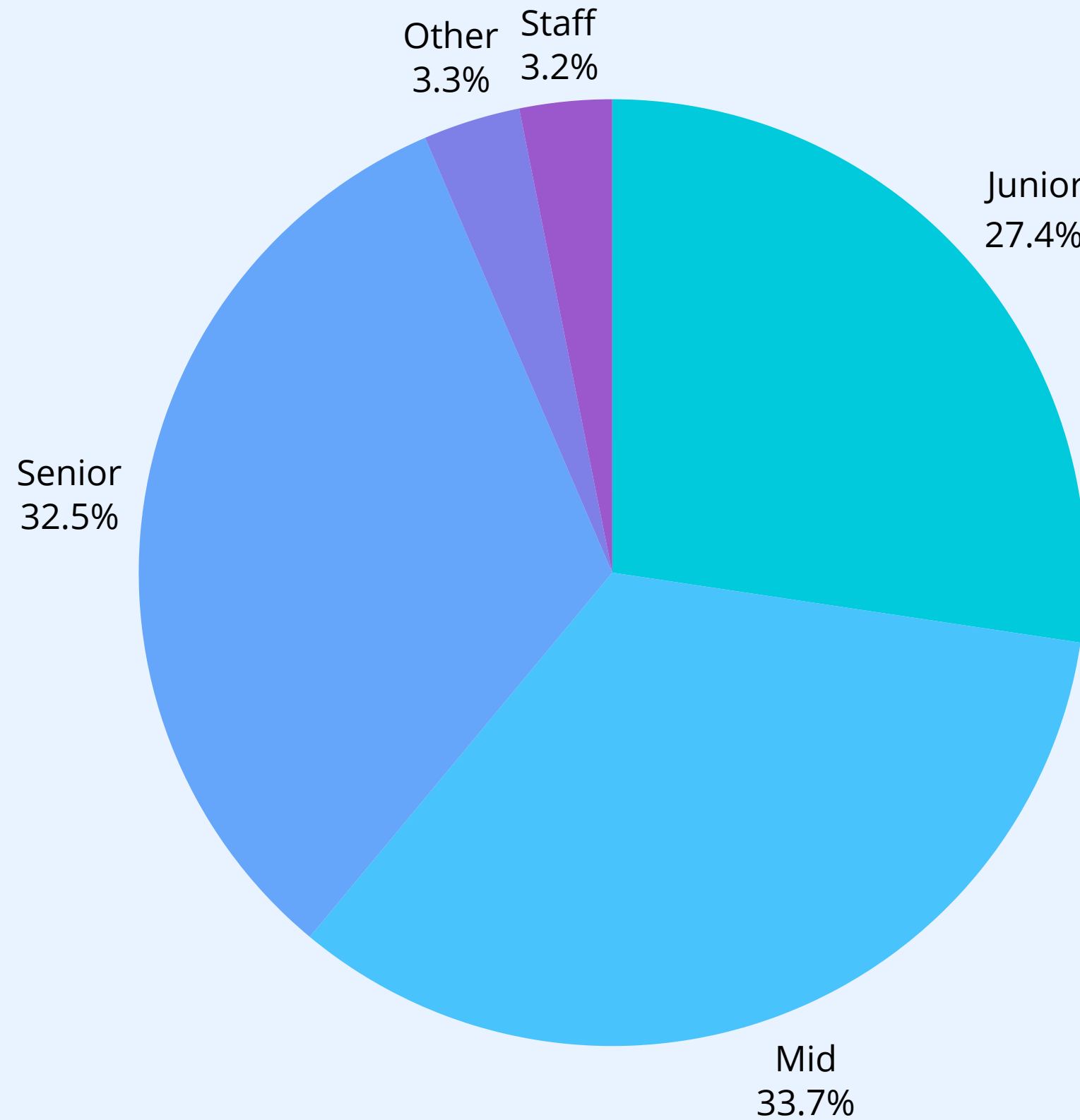
Each collaboration has been meticulously designed to help our collaborators **achieve their goals** effectively, integrating **organically** into the development of the event.

At BiznagaFest, we value **quality over quantity**. Our collaborations do not simply seek to generate a one-time publicity impact, but to provide **significant value** to both attendees and our collaborators, creating **memorable experiences and lasting relationships**.





Profile of our attendees



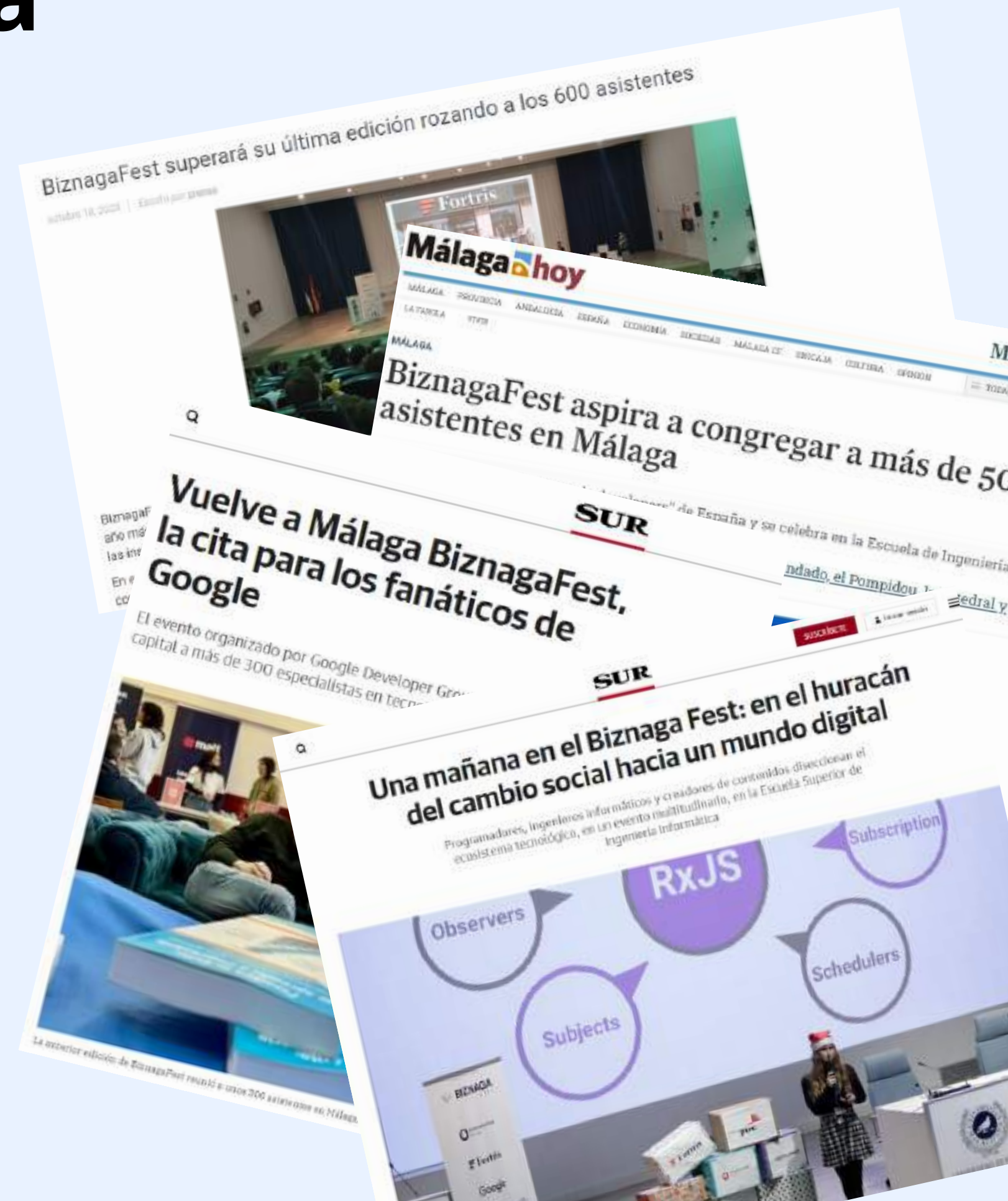


Presence in the media

The **media** highlighted **BiznagaFest** as a **reference event** in the field of **software development** both in **Malaga city** and the rest of the province.

Six newspapers and the Press Association of Malaga presented a total of 13 news pieces that offered a complete coverage of the event. Diario SUR (Vocento Group) was the media that gave the greatest diffusion to BiznagaFest, reaching a **wide and diverse audience in the technological field**.

The **diversity of activities** offered during the BiznagaFest was highlighted, from conferences to demonstrations of new technologies, underlining its **relevance as a platform** to promote knowledge and innovation in software development, as well as its **positive impact** on the local technological ecosystem by fostering networking, promoting training and collaboration between professionals and start-ups.





Some of our past sponsors









Community Sponsor

600€

(plus VAT)

For small businesses and organizations that want to have **greater visibility** and **connect** with the community.

-  Small size **logo** on the website and on the event's signage.
-  **Lunch** and **priority** access for lunch and coffee breaks.
-  Possibility to add stickers to the welcome **swag**.
-  2 Tickets.








Bronze Sponsor

2000€

(plus VAT)

For companies and organizations that, in addition to visibility, want to **contribute** and **be part of our community**.

-  Small size **logo** on the website and on the event's signage.
-  **Lunch** and **priority** access for lunch and coffee breaks.
-  Possibility to add stickers, flyers and goodies to the welcome **swag**.
-  3 Tickets. 25% discount on extra tickets.
-  Possibility of setting up a **stand** (2x2).



Silver Sponsor

2800€

(plus VAT)

For companies that wish to **publicize their vacancies and services** and **build work ties** with the rest of the community members as well as **providing that essential boost**.

- Large size **logo** on the website and on the event's signage.
- **Lunch** and **priority** access for lunch and coffee breaks.
- Possibility to add stickers, flyers and goodies to the welcome **swag**.
- 4 Tickets. 25% discount on extra tickets.
- Possibility of setting up a **stand** (3x2).
- Possibility of **sharing** job offers in our **socials**.



Gold Sponsor

3600€

(plus VAT)

For those **leading** companies that want to bring a **great boost** to the ecosystem in addition to **publicizing** their vacancies and products and **building long-term relationships**.

- ❏ Extra large size **logo** on the website and on the event's signage.
- ❏ **Lunch** and **priority** access for lunch and coffee breaks.
- ❏ Possibility to add stickers, flyers and goodies to the welcome **swag**.
- ❏ 5 Tickets. 30% discount on extra tickets.
- ❏ Possibility of setting up a **stand** (4x2).
- ❏ Possibility of **sharing** job offers in our **socials**.
- ❏ **Dedicated** page on our **website**.
- ❏ Possibility of **sharing** job offers on our **website**.



Customize your sponsorship

Perk	Description	Amount	Price
Sponsor the auditorium	Name the main auditorium of the event after yourself.	1	400€ + VAT
Sponsor workshop room	Name one of the workshop rooms after yourself.	2	300€ + VAT
Sharing job offers by email	All our attendees will receive your job offers.	∞	200€ + VAT
Participate in our raffles and contests	Create a dynamic that allows your booth to be more crowded.	∞	200 + Cost of the goodie + VAT



Need help?

**Do not hesitate
to contact us at**

biznagafest@gmail.com

**BIZNAGA
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